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Assignment (1)

* **The first step** is understanding business in terms of services, values and trends.
* **The second step** is understanding data in terms of the type of data and the details of customer information it holds, including demographics, account details, services used and churn status.
* **The third step** is data preparation by Collect,Clean, sort, Validate and visualize data for customer information, including demographics, account details, services used and churn status.
* **The fourth step** is modeling after data preparation. I have all the data I need to build a good model that make the customer attracts and keeps them from leaving the company.
* **The fifth step** is evaluating after modeling the new data will result, I will check these data if it helps me to reduce customer churn if not, I will make a new model.
* **The sixth step** isdeployment that is the final step.